



To,

10-05-2022

Rishabh Sharma
Founder - Onestepforward
A 1101, The Vilas, DLF Phase 2, Gurugram-Haryana

Subject: Seeking your support in implementing Skills Development & Employable Program for the underprivileged children at Aravindam India Gurukul, Palam Vihar, Gurugram, India.

Dear Mr. Sharma,

Aravindam, an NGO based out of Gurugram, Haryana. Aravindam has been actively involved in providing informal education and enhancing the students skills and making them employable ready. These skills help children learn life skills, which allows them to become self-employable and earn their livelihoods right after getting knowledge. We train and educate children in Indian heritage skills like Kathak, Bharatnatyam, Kalaripayattu, Maratha Dhol & Vocal singing to underprivileged children of the slums of Gurugram. The skills that we teach are timeless art-making overall development of the child after their formal school education. These life skills help them become self-employable and allows them to earn later in their life. There are various aspects in which these students can excel post learning the skills.

1. Become masters in the heritage art forms and then self-becoming teachers in those art forms.
2. Perform as professional artists in these art forms in Domestic and International Stage performances.

This is how our NGO is helping empower underprivileged children under the skill development program for their sustainable growth.

We are happy to learn about your initiative Onestepforward, the tremendous work you have been doing support to underprivileged children in the education and social sector. It's been our privilege to welcome you and demonstrate to you the efforts put in by Aravindam India Gurukul last week.

As you may have seen and experienced yourself, we have over 200 children enrolled in free-of-cost training in Heritage arts Skills learning. These skills will make them culturally rich & self-employable. The new education policy applicable to 2023 makes it mandatory for every child to learn at least one heritage art. India has 250 million school-going children. Imagine the demand for trainers that will build up in the coming years. The Aravindam India Children will be ready at the almost right time to contribute to the economy by rising to the newly created opportunity. We trust that these children who show compassion towards these skills will help India achieve the ambitious target set under the new education policy and help shape India's future by imparting education related to culturally diverse disciplines of life. Today's efforts will help them become renowned educators in their art forms, which will help India meets its vision of education starting in 2023. Though these students have had the opportunity of skilling themselves with these fantastic and employable art forms, these children, like any other, need exposure, a big stage and experiences to demonstrate their skills.

Bndesh Shashi
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Bringing joy back to learning.

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In this respect, we would like to reach out to you to help us achieve another milestone not only for Aravindam but also for the students who are learning these art forms. These children need exposure and experiences in performing their arts before the world, and we at Aravindam are committed to provide them with this opportunity. Therefore, we would like to put forward our request to you to kindly help us achieve the target of laying the launchpad program for these children. This launchpad will help the students. The following will be the benefits that it will bring to them.

1. **Exposure** – is the most crucial step in the life of any individual. The ability to learn is one aspect while demonstrating it in front of others is an important milestone. Our launch pad program will help these students overcome their hiccups, and the continuous presentation will help them increase their experience and demonstrate their skills to the world.
2. **Experience** – with continuous efforts and demonstration, the students will be able to sharpen their skills and expect respect from people in Society.
3. **Enhancing Skills** – the continuous efforts will also help them regularly improve their skills.
4. **Performance ready** – Like other kids, these students will be performance ready and shall be able to achieve more self-confidence, which will boost their performance.

For the next step forward for these children, we need to prepare them with a verifiable production of a performing arts musical dance drama that will take them to the national/global stage and demonstrate their talent, build capability and confidence and be recognized. This needs funds for trainers, copyright music production, and costumes/props. We aim to be ready for the October-November 2022 festive season with Shree Ram Nritya Katha. So we need to start preparing immediately.

Your support will help these children dream and achieve significantly, pull them out of poverty, rather than languish in a life of unskilled labour.

We are looking forward to your generous support in raising funds for such noble cause.

Sincerely,

Bindesh Bharti
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